

Information Disclosure Statement

RE: The patent application of Metcalf
US Pat. Application Serial No. 09/617,156
Filed July 17, 2000
Examiner: **Jan Mooneyham**, Group Art Unit 3629

Entitled: Ordering, Scheduling and Reservation System for Expedited Commerce between an Internet Browsing Apparatus and One or More Physical Venues

June 29, 2006

Please be apprised of the announcement and description of Google's 'Checkout' online payment service announced today on the internet by CBS NEWS (among others). The online article titled "**Google Unveils Payment Service**" describes a new online payment service equipped to take orders from a plurality of online sellers and consolidate them into a single online order procedure (which is disclosed in the specification, drawings and claims of the above-referenced patent application).

The website address for the CBS NEWS article is:

http://www.cbsnews.com/stories/2006/06/29/tech/main1763047.shtml?source=RSS&attr=HOME_1763047

A similar 'Checkout' announcement is made at Forbe's website (among others):

http://www.forbes.com/technology/2006/06/29/ebay-paypal-checkout_cx_df_0629google.html

The new Google Online Payment Service is called "Checkout", it features:

A service designed to enable consumers to buy products and services from a bazaar of merchants without repeatedly entering the same personal and financial information at each store. Thus reducing the repetitive need to fill out long forms with your name, address, and credit card numbers, characterized in the article as being time-consuming and, in some cases, a security risk. The article says the *new Google service could cut out some of those steps* and continues to say, "For many people, shopping online is still too cumbersome, which is why the majority of transactions that are started are actually never completed."

The new Google service is touted as a new means for payment broker between consumers and merchants, with customers giving Google their credit card number and having Google process their online purchases, making it possible for sellers to collect their money without also receiving their customers' credit card information.

Users with a Google account simply enter a credit card account number along with a few other details and the company will deliver the payments to any of the participating merchants

1 Currently, Google is only *accepting credit cards for purchases but remains open to other*
2 *payment vehicles such as electronic fund transfers from individual bank accounts*, said Salar
3 Kamangar, vice president of product management for the company.
4

5 Except for PayPal, few other online payment services have gained much traction so far.
6 *Google is betting its service will catch on by simplifying the online checkout process for*
7 *consumers, encouraging people to shop more on the Web and use its search engine even more*
8 *frequently*. Citing industry surveys, Google estimates that 37 percent of all e-commerce begins
9 with a request entered into an Internet search engine
10

11 *"We think Google Checkout will complete the process so people can search, find and buy things*
12 *quickly,"* Kamangar said.
13

14 Forbes.com online article:
15

16 http://www.forbes.com/technology/2006/06/29/ebay-paypal-checkout_cx_df_0629google.html
17

18 **"Wednesday the company (Google) will unveil a new service, Google Checkout, which**
19 ***processes e-commerce payments between consumers and merchants."***
20

21 See also Google, Inc.'s Press Release regarding 'Checkout' at:
22

23 <http://www.google.com/press/pressrel/checkout.html>
24
25